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SPONSORSHIP PACKAGE

AUGUST 6-9, 2026
TATAMAGOUCHE, MI'KMA'KI (NOVA SCOTIA)

LOCAL PROSPERITY 2026 LOCAL PEOPLE, LOCAL SOLUTIONS FESTIVAL & CONFERENCE



CENTRE FOR LOCAL PROSPERITY
Reconnect. Relocalize. Regenerate.



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ABOUT THE FESTIVAL

We're gathering in celebration of all things local! Local Prosperity 2026 will be an opportunity to convene, learn, listen and celebrate the many ways that individuals, communities, non-profits, businesses, municipalities, and other groups are actively strengthening their local communities and economies!

In August 2026, the Centre for Local Prosperity (CLP) and co-conveners Rural Communities Foundation of Nova Scotia (RCFNS) and North Shore Community Connection Society (NSCCS) will relaunch CLP's namesake event as a hybrid event: the best of what you would expect at both a festival and a conference--music and the arts, workshops, keynote presentations, panel discussions, and more.

Our intention with this new format is that event will be enjoyed by a broader, more diverse and inclusive intergenerational audience that will push the needle toward strengthened local economies in Atlantic Canadian communities and beyond.

FESTIVAL OBJECTIVES

- **Empower Community Action:** Educate participants in localization policy, programs and approaches that build economic resilience.
- **Foster Local Resilience:** Encourage participants to explore and adopt localized economic policy and models, emphasizing community-led solutions.
- **Share Best Practices:** Engage in roundtable discussions with delegates of similar interests to compare, replicate or scale their best practices for economic localization.
- **Promote Rural Skills and Sustainability:** Offer hands-on workshops and activities focused on rural and sustainable living.
- **Champion Inclusivity and Equity:** Elevate marginalized voices, offering space for people from all backgrounds.
- **Foster Community Engagement:** Build connections between levels of governments, civic sector and engaged individuals through shared experiences and collaboration.
- **Foster Intergenerational Connection:** Bridge the generations, ensuring that young and old contribute to the collective wisdom.

THEMES

In keeping with Local Prosperity 2015 & 2016, Local Prosperity 2026's overarching theme will be **economic localization**. Presentations, panel discussions, workshops, and Upskilling sessions will be focused on the following categories related to localized economies, including:

- Food
- Housing & land
- Energy
- Forestry
- Finance
- Healthcare
- Transportation
- The arts
- Tourism
- Community development & governance
- Civic engagement
- Climate – mitigation, adaptation, resilience

TARGET AUDIENCE

We view the localization movement as an ecosystem; therefore, our audience is inherently broad, because it represents people and organizations from across sectors. Private, public, and non-profit/community, from the household to the community, to the systems level.

- Nonprofit sector representatives
- Grassroots organizations, community groups and activists
- Local business owners
- Elected officials
- Federal, Provincial, and Municipal government staff
- Academics and researchers
- Anyone interested in thriving local communities & economies and their families! There will be something for everyone from children, to youth, to the elders in our lives.

KEYNOTE SPEAKERS

Many other speakers and panelists TBA.



Helena Norberg-Hodge
Founder, Local Futures

Virtual



Chris Googoo
COO, Ulnooweg Development Group



Sarah Longlands
Chief Executive, Centre for Local Economic
Strategies (UK)

SPONSORSHIP OPPORTUNITIES

TIERS - sponsor the event by amount

We will gratefully accept any amount – all contributions will help us get closer to our goal, and keep the event accessible for community members! There are several opportunities to sponsor the Local Prosperity Festival. Choose a sponsorship level, a specific property, or contact us to explore another option together (continued on next page)!

| | Tier 4 | Tier 3 | Tier 2 | Tier 1 |
|--|----------------|-------------|-----------|----------|
| Sponsorship perks | \$10k+ | \$5k-\$10k | \$1k-\$5k | \$0-\$1k |
| Complimentary tickets | 3 | 2 | 1 | / |
| Vendor Village Table(s) (optional) | 2 | 1 | 1 | 1 |
| Social media mentions | Dedicated post | Yes | Yes | Yes |
| Introduce a panel discussion or speaker (optional) | 1 intro | 1 intro | / | / |
| Logo promotion on program, marketing materials | Yes (larger) | Yes (large) | Yes | Yes |

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PROPERTIES - sponsor a specific aspect of the event

- **Venue Rentals & Equipment costs – \$5000**
- **Audiovisual – \$5000**
 - Audiovisual equipment rentals, delivery/setup and labour
- **Music & Entertainment – \$1000 (Multiple)**
 - Musician and entertainer performance fees
 - Costs vary depending on the musician
- **Keynote speakers – \$2500 (Multiple)**
 - Speaking fees – vary based on keynote
 - Travel, accommodation, and food expenses
- **Community meal – \$2000**
 - Breaking bread together is important! We plan to host two community meals throughout the event – each feeding hundreds of people
- **Art & Venue Beautification – \$5000 (Multiple)**
 - We value the role of art in strong communities and economies and want to pay artists fairly to beautify the space with their art
 - Hiring collectives to come and beautify the venue for the event

SPONSORSHIP OPPORTUNITIES

LOCAL BUSINESSES, GROUPS & ORGANIZATIONS

We welcome and value sponsorships and contributions from local businesses, groups & organizations! We are grateful for any amount that you are able to contribute to the event, and also understand that financial contributions may not be feasible.

If you're a local business, group, or organization that would like to sponsor the event, let's chat! Possible contributions include (but are not limited to):

- **Products**
 - Food or beverage products
 - Merchandise (a product for a gift basket, etc.)
- **Services**
 - Contracting services
 - Equipment rental – AV equipment, etc.
- **Promotion**
 - Media partnerships
 - Print partnerships

Have something you'd like to contribute, but don't see it listed? We're all ears! Please reach out to Liv at liv@centreforlocalprosperity.ca

CO-CONVENERS

CENTRE FOR LOCAL PROSPERITY (CLP)

The **Centre for Local Prosperity (CLP)** is a Nova Scotia-based, Atlantic Canada-focused charity dedicated to strengthening community and economic resilience through economic re-localization. CLP's mission is to empower rural Atlantic Canadian communities to strengthen their local agency for the future through education, building connections, creating pathways, and catalyzing new initiatives. CLP helps communities strengthen their capacity for local economic solutions in ways which create greater community agency and control over their future.

RURAL COMMUNITIES FOUNDATION OF NOVA SCOTIA (RCFNS)

RCFNS is a charity dedicated to empowering residents and communities of rural Nova Scotia through sustainable granting and convening. Their vision is that all rural Nova Scotian residents live within healthy, prosperous, and sustainable communities.

NORTH SHORE COMMUNITY CONNECTIONS SOCIETY (NSCCS)

NSCCS is a community group with a mission is to strengthen individual and community resilience by sharing knowledge and resources, with no financial barriers. They host hands-on workshops that teach life skills—such as growing, cooking, and preserving food, exploring plant medicine, and making household items. They also organize makers' and clothing swaps, winter skating events, and community gatherings like "Soup and Shop" and summer music celebrations.

PROGRAM OVERVIEW

Thursday, August 6

- Arrivals
- Local tours
- Co-conveners welcome & social
- Local musical entertainment

Friday, August 7

- Welcome
- Round 1 - Workshops
- Keynote presentation - Helena Norberg-Hodge
- Rounds 2-3 - Workshops
- Communal meal
- Mini film festival
- Headline local musician(s)

Saturday, August 8

- Up!skilling sessions at Creamery Square
- Round 4 - Workshops
- Keynote Speaker - Sarah Longlands (Centre for Local Economic Strategies)
- Rounds 5-6 - Workshops
- Headline local musician(s)

Sunday, August 9

- Panel Discussion - Community Wealth Building - Zita Cobb, Chris Googoo & Sarah Longlands
- Communal lunch
- Closing remarks

Highlights:

- Live music and entertainment
- Vendor village
 - Artisans, local food, community tables
- Multi-generational programming
 - Kid's zone, youth, and elders included!
- Keynote speakers
 - hear from leaders in the localization movement
- 15 neighbourhood-level workshops
- Hands-on household-level Upskilling sessions (skills, crafts, trades)

****subject to change***

LOCAL PROSPERITY EVENT HISTORY

The 2015 & 2016 Local Prosperity conferences were the impetus for the incorporation of the Centre for Local Prosperity. The organization launched in 2014, and its first project was the 2015 Local Prosperity conference: *Local Prosperity: New Economics for Rural Canada*, in Annapolis Royal, Nova Scotia. The event was held again in 2016 in Miramichi, New Brunswick and became the Centre for Local Prosperity's namesake, signature gathering. Both conferences were focused on economic re-localization and featured leading voices in the space, with more than 200 people from across Canada, the United States, and beyond in attendance.

A decade later, Local Prosperity is being relaunched and reimagined as a hybrid event – conference/festival – a festival to reflect the changing times, desire for strong connections, and to celebrate the diversity of those whose wisdom and talent are strengthening rural communities, and conference to retain the educational and networking aspects of the event.

WHAT IS LOCAL PROSPERITY?

To us, local prosperity means

- Local people have agency over their lives and futures
- **Everyone** in our communities have their needs met
 - food
 - housing
 - good jobs
 - healthcare
 - etc.
- Locally owned businesses are a-plenty and thriving!
 - every community has many locally owned businesses
 - local people have the ability and means to shop at them

WHAT IS LOCALIZATION / RE-LOCALIZATION?

“Localisation is bringing the economy home – back to a human scale. It is the process of building economic structures that allow the goods and services a community needs to be produced locally and regionally whenever possible. It is about shortening the distance between producers and consumers by encouraging diversified production for domestic needs, instead of specialised production for export.

Localisation does not mean eliminating international trade, or reducing all economic activity to a village level. It’s about shifting power from transnational corporations to genuinely democratic institutions, while simultaneously building up regional self-reliance.”

– Local Futures

CONTACT

This event will take a village to bring to life! Any level of support is welcomed and will help us get closer to our goal. If you’d like to sponsor the festival either by tier, or a specific aspect/property of the event, please reach out to Liv:

Liv Langille, Program Manager, Centre for Local Prosperity

liv@centreforlocalprosperity.ca

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NOTES

*This is a living document – it will continue to be updated with more detail as further details of the event are confirmed.

*Version 3: April 2026